



**CW Moto Racing is a professional U.S. motorcycle road racing team based in the Pacific Northwest, operating regionally and nationwide in the MotoAmerica national series.**

We help our brand partners reach motorcycle racing fans (and way beyond) with a highly-engaged audience in motorsports, B2B, technology, and startups.

“For those in the U.S. looking to catch the best of road racing – pushing the boundaries between speed, traction, and the mentality of the riders against the edge of the limits of staying upright at high speed on asphalt – the racing series to watch has been MotoAmerica.”

-FORBES

**For more information contact:**  
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## Why CW Moto?

- Logo placements available on bike, rider leathers, crew uniforms, season merch, in paddock presence, and on transport vehicles
- Social media video and professional event photography featuring your logo captured and provided from every round
- Prominent placement in our social media channels (TikTok, Instagram, Facebook, LinkedIn, Mastadon), regular features in our Mighty Networks community, and placement in our podcasts that reach motorcycle audiences and way beyond.

**20,000+**  
rolling billboard miles

social media audience  
**20k**

regional event days in the PNW + Western US  
**40+**

YOY social media growth  
**14%**

**9**  
MotoAmerica events

MA event days  
**27**

**300k** In-person event attendees

## MotoAmerica Viewership

- 4 million Linear TV Household Race Viewers
- 24 million Digital Video Race Views
- 1 billion Digital impressions / year on MotoAmerica channels
- 181 million MotoAmerica Social Media Video Views

**2023 Superbike: Ben Smith on the CW Moto Racing Yamaha R1**



**2023 Super Hooligans (riding for Ducati Richmond) & MotoAmerica Supersport Mallory Dobbs supported by CW Moto**

